

Project: Kids\' Science Challenge
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Project Website: <http://www.kidsciencechallenge.com>

Project Categories: Programs, Curriculum Development, Media

How to Reach Primary Target: Kids\' Science Challenge web site, radio programs and other directed marketing.

How to Reach Secondary Target: Kids\' Science Challenge web site, radio programs and other directed marketing.

General Demographics: All 3rd to 6th grader

Project Dates: 10/1/2008 - 3/1/2009

Funders

Funders: National Science Foundation
 4201 Wilson Blvd
 Arlington, VA 22230
<http://www.nsf.gov>

Evaluation and Field Testing

Evaluators: Knight-Williams Research

Project Descriptions

Summary: Don't miss out on the chance for your kids to participate in real-world interactions with scientists! Encourage them to submit an entry to the Kids' Science Challenge. The Kids' Science Challenge is a nationwide competition for 3rd to 6th graders. Kids are encouraged to learn about four fun scientific fields and then submit a question, problem, or experiment to be solved, working together with a scientist or engineer. The scientific fields are: flavor science, water quality, skateboard engineering, and the search for extraterrestrial intelligence (SETI). Winners will receive a trip to visit the scientists to work collaboratively on their question, problem or experiment, and will be featured on Pulse of the Planet radio programs and podcasts. (www.pulseplanet.com) The Kids' Science Challenge is providing a variety of educational resources to encourage kids to learn about the scientific fields, to help them in preparing an entry for the competition. The web site, at www.kidsciencechallenge.com, includes scientific backgrounds, downloadable science projects, lesson plans for classroom or after-school use, fun videos and educational games. At imbee.com kids can

sign up to join a group to discuss their ideas online, and at Whyville.net they can participate in live chats with the scientists and engineers. Links are provided on the Kids' Science Challenge web site. The first 1000 kids to enter the competition will receive free science activity kits. These hands-on kits include a fingerboard skateboard, water test strips, flavor tasting strips, and a CD with a secret coded message from "aliens." Complete instructions are included. This is a great opportunity for a group science learning activity. If you would like to receive brochures to pass out, or postcards for the kids, just let us know and we'll send you as many as you'd like. Electronic versions of the brochures, as well as a complete prize list, are also available at <http://www.kidsciencechallenge.com/html/press.php> For help in setting up a Kids' Science Challenge team, or for additional information, contact info@kidsciencechallenge.com